



**STRATEGIES**

Advancing Digital Capabilities  
Persistent Evolutionary Innovation  
Customer Service Centric

**STATISTICS**

Over 25 Years Working With United Ways  
Over 370 United Ways Using Andar/360  
Over 500 Person/Years Experience With United Way  
Over 4,500 United Way Staff Use Andar/360 Daily  
Over 50% Of All United Way Staff Use Andar Daily  
Over \$3,500,000,000 Processed Annually  
Over \$275,000,000 Raised Online Annually  
Over 175 United Ways Hosted in the Cloud

**SUPPORT INFRASTRUCTURE**

Unlimited Telephone, e-Mail, Web Support  
Online Support Centre (85,000 Q&A)  
Peer-To-Peer Discussion Group (1,300+ Members)  
Weekly e-Newsletter (4,500+ Recipients)  
Annual Conference (300+ Attendees)  
Customized / Personalized Training  
Consulting Services

**CAPABILITIES**

360° Real-Time Relationship Management  
Financial Transactions  
Designation Payouts  
Campaign Management  
Flexible Reporting  
Mobile Web sites  
Mobile Giving  
Mobile Volunteering  
Mobile Event Registration  
Mobile Access Using Smartphones and Tablets  
Integrated with Outlook and Exchange  
Integrated Mobile e-Mail and Calendaring  
e-Newsletters / e-Mail Blasts  
Key Performance Indicators  
Predictive Modeling and Analytics Dashboards  
Live Social Media Integration  
Customizable / Individualized Dashboards  
Integration with Prospect Research Products  
Automatic Segmentation and Loyalty Scoring  
Workflows, Plans, and Task Management  
Major Individual Gifts / Planned Giving  
Prospect Strategy Management  
Business Intelligence  
Multichannel Marketing and Communication  
Personalized Thank You Letters & Tax Receipts  
Grants and Community Outcomes Measurement



[AndarSoftware.com](http://AndarSoftware.com)

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