e-Pledge

REAL-TIME

As donors pledge, your company reported totals and structure node reported totals are immediately updated in Andar. You can report on your campaign anytime and know where you stand. With e-Pledge, there's no upload of gifts required to be up-to-date.

BUILD RELATIONSHIPS

Andar can automatically show marketing messages to your various affinity groups regardless of the company they work with. It can automatically collect donor interests based on what they read and where they designate. These interests are aggregated in Andar and can immediately be used to further target marketing messages.

CUSTOMIZABLE

You can establish your website branding once and then override or change aspects for a specific company, location, group of employees, or even a specific employee. Customize colors, images, videos, text, fonts, pledging options, designation options, and much more. Advanced users can customize web pages using JavaScript with access to user defined fields.

MOBILE & HISTORICAL ACCESS

Your constituents can pledge using iPhones, Android, or any mobile phones, tablets, laptop or desktop. Donors can come back anytime to view their account history, even if last year they gave using a paper form. You can even accept additional personal pledges anytime.

SELF-REGISTER

Smaller companies can self-register and configure their own pledging site quickly using "Campaign 1-2-3 Easy".

NATIONAL PROCESSING

Use e-Pledge for regional as well as national corporate campaigns with "give where you live" or "give where you work" options.

NOTIFICATIONS

Large gifts can automatically notify any number of people. Your senior executives can call and thank donors within seconds of them making a large gift.

MATCHING GIFTS

Company specific matching gift rules are supported. Example: As a promotion, you can even set a rule to match 2:1 between noon and three on Friday.

STEP-UP

Standard "step-up" programs are supported where, for example, donors are given 3 years to step up to a $10,000 level with corporate matching options.

AWARDS

Custom messages can be shown when donors reach specific giving levels or to entice donors to give more if they are near a giving level.

SURVEYS

Donor surveys can be included in the pledging process and results are made immediately available throughout Andar.

DESIGNATIONS

Designations can be customized and organized by company. Agencies, programs, or priority areas can be pulled up front to focus attention.

SINGLE SIGN-ON

Companies can implement SAML single sign-on, so that employees can click on a link within their corporate intranet site to pledge without having to log in.

COORDINATORS

Larger companies with a hierarchy of campaign coordinators can be set up in Andar with each coordinator responsible for a group of donors. Each coordinator can report on their accounts. Company Campaign Coordinators can run their own reports, enter paper pledges for their staff or send reminder e-mails.

MULTI-LINGUAL

Andar will automatically detect the donor's preferred language. The e-Pledge web site and e-mails can be customized for any language.

AGENCY PORTAL

Agencies can download their donor designations anytime! Or, Andar can mass-e-mail the acknowledgment reports on request.

INDIVIDUAL GIVING

e-Pledge supports employee giving as well as individual (residential) giving through a "Give now" button. Individuals working at multiple companies can pledge at each company they work for using a single login and have their total giving consolidated on one page.

PCI COMPLIANCE

Andar's e-Pledge simplifies your PCI compliance process by ensuring that credit cards are kept secured.

TAX RECEIPTS

Official tax receipts can be e-mailed automatically and immediately for paid gifts.

Andar Software

AndarSoftware.com
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